



## **News Release**

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Fidelity Mortgage Group, a licensed Maryland mortgage lender providing consumer and commercial loans, is pleased to announce a strategic alliance with Atlantic Business Consulting & Capital, LLC, a Maryland company.

Atlantic Business Consulting & Capital, LLC assists individuals and businesses with raising equity capital to finance start-up, growth, acquisition and other capital projects. Toward that end, it assists businesses with the preparation of needs analyses, business plans, marketing plans, disclosure documents and presentations. Atlantic works with its customers to define their project and its needs, develop a strategy to fund the project and identify and reach the investors and partners who will support it. Atlantic is an affiliate with IRA Network, LLC, a national company headquartered in New York, New York, which has a network of relationships with investors, venture capitalists, broker dealers, financial planners, accountants, attorneys and other professionals.

Fidelity Mortgage Group assists individuals and businesses with raising debt capital to finance the same types of projects as those targeted by Atlantic's customers. Fidelity Mortgage Group maintains the expertise and relationships with large institutional lenders that permits it to find the perfect loan for every business purpose. In addition, Fidelity assists its customers with finding, documenting and obtaining servicing of loans from private money sources, including family and friends.

Together, the alliance between Fidelity and Atlantic will strengthen their individual offerings to their customers. Now, Atlantic and Fidelity can work together to help their customers come up with the lowest cost capital, which often takes the form of both equity and debt capital. If you have, or are considering, a project, you should consult with Fidelity and Atlantic, as a one-stop solution for all your business financing needs.

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